

# CIPS ® CERTIFIED INTERNATIONAL PROPERTY SPECIALIST | LOCAL MARKETS & TRANSACTION TOOLS

\$82 Billion....That is the amount that foreign buyers invested in U.S. homes last year!



Thu May 17, 2018 - Fri May 18, 2018 10:00am to 5:00pm EST



The Webster Firm, P.C. Old Peachtree 1140 Old Peachtree Rd - Suite C - Duluth, GA

Register At www.AmericanREU.com/classes



## Sponsored By





# CIPS ® CERTIFIED INTERNATIONAL PROPERTY SPECIALIST: A la carte Registration | LOCAL MARKETS & TRANSACTION TOOLS

To Earn your CIPS Designation you must attend 5 classes.

This 2 day workshop will provide you with the mandatory core classes that must be taken first.

\*Local Markets & Transaction Tools is the mandatory core class.

\*Other 3 elective classes: The Americas & International Markets; Asia/Pacific & International Markets; Europe & International Markets

International real estate opportunities are everywhere. New people move to the U.S. from other countries every day and foreign-born individuals residing in the U.S. move to new markets. Americans in your current market invest in property overseas. No matter which international audience you cater to, the Certified International Property Specialist (CIPS) designation will provide you with the knowledge, research, network and tools to globalize your business.

## DAY 1 - LOCAL MARKETS

This course introduces you to the specialized dimensions of international practice and creates awareness of: Globalization of economies, International capital flow, Effects of currency, Effects of currency exchange on transactions, U.S. regulation of inbound investment, Cross-cultural relationships, Marketing and business planning, and Roles and expectations in international transactions.

### **DAY 2 - TRANSACTION TOOLS**

Acquire the tools needed to present investment information to international clients—in their currency and area.