



## REAL SOCIAL- Intro to Social Media

Every Second:..... 48 Hours of Video uploaded to Youtube 571 Websites Created 3,600 Instagram Images Shared 47,000 Apps Downloaded from App Store 100,000 tweets 600,000+ items shared on Facebook 2,000,000 Google Search Queries

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"It's Not the Strongest of the Species That Survive, Nor the Most Intelligent, But the Most Responsive to Change" -Charles Darwin

One of our most popular classes - an introduction to Social Media for Real Estate professionals. This class is designed to teach agents the "Why?" real estate agents need to be active in Social Media. Packed with lots of statistics - tips and tools to get agents on the right path to growing their business with Social Media.