

## Which Niche?

### Master Your Marketing with Real Estate Niche Selection



Wed Apr 3, 2019  
10:00am to 1:00pm EST



The Webster Firm, P.C. Old Peachtree  
1140 Old Peachtree Rd - Suite C - Duluth, GA

Register At [www.AmericanREU.com/classes](http://www.AmericanREU.com/classes)



## Which Niche?

Do you know who your Ideal Client is?

Learn how to identify buyers and sellers that will help you focus your real estate marketing efforts. By understanding the power of customer segmentation, you will be able to identify the clients that will contribute to the growth of your real estate business.

Explore common real estate target audiences, how to uncover their key wants and needs, and content marketing strategies for connecting with them.

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