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Is Your Social Media a Hot-Mess? - Compliance from a Marketing/Social Media Perspective

This interactive workshop will review how to have a real estate social media presence without getting banned, blocked, fined, or jailed. Ideal for: Real Estate pros using social media who want to better integrate laws, ethics, and social media etiquette in their social media marketing. In Dr. Lee's nationally acclaimed and requested Mess-Free Social Media workshop, you will review federal laws, discuss state and brokerage requirements, explore ethical considerations and discover tools to maintain privacy for your clients and you.



Lindsey Marketing Group