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Real Estate Business Planning

The 411 of Real Estate Business PlanningGREC Course Code 64357| 3 Hours CE Credit

Tactical Business Planning for The Real Estate Professional!

A Harvard study of 100 students has shown that the 3% who had written goals earned on average ten times as much as the other 97% of the class combined! Although, a business plan is one of the oldest and well-documented activities, most real estate agents do not have one.

This course will explain the value of a business plan, help you determine your production goals, analyze your current sources of business as well as identifying new sources of business and walk you through the steps of creating a clear strategy for your sources of business.