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## e-PRO® NAR'S Certification

Learn how getting liked and followed will connect you to more business with NAR's e-PRO® Certification.

e-PRO® shows you how to use cutting-edge technologies and digital initiatives to connect with today's savvy real estate consumer and build your business. Learn how to manage your online reputation, generate leads, gain referrals, and more.

The e-PRO® program is broken into 2 parts. Students that are current members of the National Association of REALTORS® and have completed both days of coursework are then awarded the coveted e-PRO® Certification.

Bonus! NAR's e-PRO® Certification counts as elective credit for the ABR®, CIPS and CRS designations.