

Millennial Movement® - Approved Course #36906

The Largest Generation Moves into Homebuying | 3 Hour CE Credit -
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Thu Apr 13, 2023
11:00am to 2:00pm EST



Southern Hills Community
400 Daffodil Lane - McDonough, GA

Register At www.AmericanREU.com/classes



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Millennial Movement Into Homebuying

Millennials are now the largest group of homebuyers in our market. Millennials are the most tech savvy and socially connected generation ever. As real estate professionals, we need to know what they want and what makes them tick. This class uncovers the facts and myths of this diverse group of homebuyers and prepares real estate professionals to grow their business in the new millennium.

This course shows you how Millennials, also known as the Generation Y, are starting to shape the way real estate business is done. Learn how they are using technology to transform the home buying process.