

PSA® Pricing Strategy Advisor

Pricing Strategies: Mastering the CMA - Approved Course #27270



Tue Aug 19, 2025
10:00am to 5:00pm EST



Coastal Carolinas Association of REALTORS®
951 Shine Ave - Myrtle Beach, SC

Register At www.AmericanREU.com/classes



Sponsored By

PSA® Pricing Strategy Advisor

Why earn Pricing Strategy Advisor?

Determining property values depends more than ever on professional expertise and competence, the best use of technology, and approaching the pricing assignment from various perspectives.

Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with the PSA certification.

About PSA®

Designed for real estate professionals at all experience levels and those working with either buyers or sellers, the National Association of REALTORS® PSA (Pricing Strategy Advisor) certification provides a framework for understanding:

The purpose and benefits of CMAs

Terminology of pricing and valuation... Read more at AmericanREU.net