

PSA® Pricing Strategy Advisor

Pricing Strategies: Mastering the CMA - Approved Course #27270



Mon Sep 15, 2025
10:00am to 5:00pm EST



Emerald Coast Association of REALTORS®
3652 US-98, Santa Rosa Beach, FL 32459 - Santa Rosa Beach,
- OR -
Zoom LIVE Meeting
- Zoom LIVE Meeting,

Register At www.AmericanREU.com/classes



PSA® Pricing Strategy Advisor

Why earn Pricing Strategy Advisor?

Determining property values depends more than ever on professional expertise and competence, the best use of technology, and approaching the pricing assignment from various perspectives.

Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with the PSA certification.

About PSA®

Designed for real estate professionals at all experience levels and those working with either buyers or sellers, the National Association of REALTORS® PSA (Pricing Strategy Advisor) certification provides a framework for understanding:

The purpose and benefits of CMAs

Terminology of pricing and valuation... Read more at AmericanREU.net

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