

## BUYERS ARE LIARS?

The Truth about Buyer Representation | 3 Hr CE Credit



Thu Jul 24, 2025  
11:00am to 2:00pm EST



Cambria @ Traditions by DRB Homes  
3769 Jonesboro Rd - Hampton, GA

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### BUYERS ARE LIARS?

The TRUTH about Buyer Representation.

Are Buyers really liars? Is specializing in buyer's agency a sound business model for real estate professionals?

Join us as we attempt to determine truth from myth in this age old saying. We will gain a better understanding of buyers and the factors and motivations that may result in a "less than truthful picture" and what we as real estate professionals can do to keep our faith in buyers!

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