



Micaela Benn Class Schedule

Register At www.AmericanREU.net/classes



Which Niche?

Do you know who your Ideal Client is?

Learn how to identify buyers and sellers that will help you focus your real estate marketing efforts. By understanding the power of customer segmentation, you will be able to identify the clients that will contribute to the growth of your real estate business.

Explore common real estate target audiences, how to uncover their key wants and needs, and content marketing strategies for connecting with them.



When

Wed Jun 26 10:00am to 01:00pm



Where

Ridgeview Estates

6151 Ashbranch Drive - Acworth, GA



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When

Tue Aug 27 11:00am to 02:00pm



Where

Heritage Point - Piedmont Residential

228 Freedom Parkway - Hoschton, GA

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