



Adam Cooper Class Schedule

Register At www.AmericanREU.net/classes



Covington

Pizza in the PM - Moxilmpress Workshop

Moxilmpress is designed to control your marketing while impressing your clients, boosting your brand, and give you the time needed to focus on what you do best: relationships. During this 3 hour, hands-on, lunch and learn we will dig into Moxilmpress and what it offers, what you can do with it, and how you can tweak it for your specific needs.



When

Tue Apr 23 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA



Your Mobile Toolbox: How to Use Internet in Your Real Estate Business

Join us in our new Mobile Toolbox where we will take a deep dive on the "how to's" in a hands-on workshop style class. You will learn about & learn how to use some of the most popular apps for your real estate business. These apps will make your work life more efficient, manageable, and effective. Yes, you can use your phone during class. We highly encourage it! Just make sure it is charged and ready to go.



When

Mon May 6 10:00am to 01:00pm



Where

The Providence Group Model Home
4586 Molder Drive - Buford, GA



Covington

Pizza in the PM - HUB Workshop

HUB Connection, or as we so fondly refer to it THE HUB, is the center of all things to get your transactions into the company system so that you can get paid for the sensational work each and every one of you do (preferably paid at the table). You all work so hard for your clients so we want to make sure that THE HUB processes are easy to use and functional for your workflow.

This hands-on, in-person workshop will help you better understand this amazing system AND make sure you do everything necessary to GET PAID!

If you have not previously watched the HUB training video (<https://theamericanrealtyhub.com/hub-training/>) it is highly recommended before you attend this workshop because we will be addressing your specific questions and concerns.

OH YEAH....We will also have PIZZA!



When

Thu May 23 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA



ABR® The Accredited Buyer's Representative

The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer agents who focus on working directly with buyer-clients. When you decide to earn your ABR®, you gain:

Valuable real estate education that elevates your skills and knowledge in the eyes of home buyers.

Ongoing specialized information, programs and updates that help you stay on top of the issues and trends associated with buyer representation.

Access to members-only benefits such as marketing tools and resources, which provide an additional competitive edge for ABR® designees.

ABR® Member Benefits

The ABR® designation provides many membership benefits to help your business and network grow. Here are just a few:

Customizable Marketing Tools - including postcards, ads, logos, and consumer handouts

The Home Buyer's Toolkit - a handy guide to walk consumers through the home-buying process

ABR® Print Shop - allows members to customize marketing materials conveniently online

Consumer One-Sheets - free, printable handouts on topics to address in a buyer-counseling session or while working with buyer-clients

Online Referral Database - helps you pinpoint additional referral opportunities

ABR® Network - members-only online networking community

ABR® App - access members-only benefits on-the-go

A Home Buyer's Seminar Guide - gives instructions on how to plan and present your own home buyer's seminar

ABR® keeps you up-to-date with information. Today's Buyer's Rep, monthly print newsletter keeps members informed about events, legislation and education.

TBR Hotsheet, an e-newsletter with briefs and links to stories pertaining to buyer's representatives

REBAC Connection Webinars, a series of complimentary Webinars, featuring timely topics of special interest to buyer's representatives

RISMedia's Real Estate Magazine, available to members for FREE online



When

Mon Jun 3 09:00am to 04:00pm



Where

Fayette County Board of REALTORS, Inc
101 Devant St, STE 706 - Fayetteville, GA



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REBAC Connection Webinars, a series of complimentary Webinars, featuring timely topics of special interest to buyer's representatives

RISMedia's Real Estate Magazine, available to members for FREE online



When

Tue Jun 18 09:00am to 04:00pm



Where

Real Estate School of Georgia

246 O'Dell Rd Suite 1 - Griffin, GA



Pizza in the PM - MoxiEngage Workshop

MoxiEngage is our Customer Relationship Manager and is part of the MoxiWorks suite of tools provided by the brokerage. It is an integral tool for your real estate business and serves as a base for information related to customers, clients and vendors.

This workshop is for YOU if:

You haven't unlocked the MoxiEngage magic yet.

You crave lead engagement on steroids and a booming client base.

You want to organize your customer info like a boss and streamline communication.

What you'll get:

Hands-on practice with MoxiEngage, turning theory into real-world results.

Expert tips & tricks from your Moxi champions.

Pizza AND knowledge? Sign us up!

This 3-hour NON-CE lunch and learn is designed to give you hands-on experience working with the software. This course requires you to complete the required Moxi training from the HUB (https://theamericanrealtyhub.com/moxi_training/). If you have not completed that training when you register, complete it BEFORE this class.

Students are expected to bring names of customers, clients, and/or vendors that they work with to allow for the hands-on entry and classification process.



When

Thu Jun 20 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -

1123 Church Street - Suite 103 - Covington, GA

Covington



Pizza in the PM - MoxiPresent Workshop

MoxiPresent is a CMA and presentation builder that is designed to help you win more listings, strengthen your brand, and offer professional, interactive presentations that leave the best first impression with your prospects and clients.

During this 3 hour, hands-on, lunch and learn you will learn to create these extraordinary presentations. Bring a property you want to create a CMS for. Bring a Seller's or Buyer's presentation you want to create. We will walk through the process slowly and deliberately so that you feel comfortable using this valuable tool behind class.



When

Thu Jul 25 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -

1123 Church Street - Suite 103 - Covington, GA

Covington



Real Estate Technology Specialist

In today's marketplace where people are looking to buy or invest in real estate at a younger age the use of technology within a Real Estate business is imperative. Customer Relationship Managers (CRMs), Presentation Tools, and Websites are integral for building a relationship with customers of all ages and backgrounds.

Specifically, this course will introduce students to what a CRM is and how it can be the central building block for establishing relationships with their customers. More importantly, it will also demonstrate how using a well built CRM integrated with other tools, such as presentation software and website creation software can assist the agent in establishing a brand that focuses on connecting with people of different ages and backgrounds.



When

Tue Jul 30 09:00am to 04:00pm



Where

Fayette County Board of REALTORS, Inc
101 Devant St, STE 706 - Fayetteville, GA



Pizza in the PM - MoxiWebsite Workshop

MoxiWebsite is a website builder that allows you to control your content, share your story and build your brand!

During this 3 hour, hands-on, lunch and learn we will dig into MoxiWebsites and show you how to add some features that your clients will benefit from. We will work with Templates, custom searches and much more so that you feel comfortable creating an outstanding web presence that is so vital in today's market.

The goal is to give you the skills to maintain an up to date online image that enhances your image and brand.



When

Thu Aug 22 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA

Covington



REALTOR® SAFETY

PUTTING REALTOR® SAFETY FIRST: SAFETY STRATEGIES FOR THE MODERN REALTOR®

Motivate real estate professionals to realize their exposure to risks.

Follow safety best practices when showing property, conducting an open house, working in the office, and driving alone or with clients or customers.

Learn how to quickly assess a potentially dangerous situation and take appropriate action.

Safeguard your own and your clients' personal data, as well as practice prudent use of social media and mobile phone technology.

Encourage all agents and employees to follow safety best practices and company safety policies.



When

Wed Sep 18 10:00am to 01:00pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA

Covington



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1123 Church Street - Suite 103 - Covington, GA



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When

Thu Oct 17 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA

Covington



Pizza in the PM - MoxiPresent Workshop

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When

Thu Nov 21 06:30pm to 09:30pm



Where

American Real Estate University LIVE CLASS -
1123 Church Street - Suite 103 - Covington, GA

Covington

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