



Lee Davenport Class Schedule

Register At www.AmericanREU.net/classes



Is Your Social Media a Hot-Mess? - Compliance from a Marketing/Social Media Perspective

This interactive workshop will review how to have a real estate social media presence without getting banned, blocked, fined, or jailed. Ideal for: Real Estate pros using social media who want to better integrate laws, ethics, and social media etiquette in their social media marketing. In Dr. Lee's nationally acclaimed and requested Mess-Free Social Media workshop, you will review federal laws, discuss state and brokerage requirements, explore ethical considerations and discover tools to maintain privacy for your clients and you.



When

Wed Jun 12 10:00am to 01:00pm



Where

Weichert Realtors Prestige Partners

920 Dannon View SW, #3202 - Atlanta, GA



From Likes to Leads: Profit with Your Personality

If you can't figure out why what "Sally Sales-A-Lot" (a.k.a. your neighborhood top producer) uses works so well for her but not for you, then this class is for you. Instead of simply copying someone's else lead generation technique, I have learned personally and by studying some of the top 1000 real estate agents in the nation that it is vital to "play" to YOUR strengths. This workshop will help you do just that.

In Dr. Lee's nationally acclaimed and requested Profit with Your Personality workshop (based on the best selling book), you will:

- Explore the myths vs realities of sales
- Discover your predominant personality type
- Discuss the lead generation tactics that are ideal based on personality
- Have fun!



When

Thu Jun 13 10:00am to 01:00pm



Where

Villas At Hickory Grove

2818 Hickory Grove - Acworth, GA



REAL SOCIAL- Intro to Social Media

Every Second:.....

48 Hours of Video uploaded to Youtube

571 Websites Created

3,600 Instagram Images Shared

47,000 Apps Downloaded from App Store

100,000 tweets

600,000+ items shared on Facebook

2,000,000 Google Search Queries

"It's Not the Strongest of the Species That Survive, Nor the Most Intelligent, But the Most Responsive to Change"
-Charles Darwin

One of our most popular classes - an introduction to Social Media for Real Estate professionals. This class is designed to teach agents the "Why?" real estate agents need to be active in Social Media. Packed with lots of statistics - tips and tools to get agents on the right path to growing their business with Social Media.



When

Thu Aug 29 04:00pm to 08:00am



Where

Chattahoochee Technical College
100 Campus Drive - Jasper, GA

Register At www.AmericanREU.net/classes