



## Hilary Walker Class Schedule

Register At [www.AmericanREU.net/classes](http://www.AmericanREU.net/classes)

---



### Here Comes the BOOM!®

Ready or not, the Boomers are coming! Every 7 seconds a boomer retires. Baby boomers represent the wealthiest segment of the population and real estate professionals need to be aware. We will discuss the size, wealth and the online habits of the boomers.



*When*

Thu May 13 10:00am to 01:00pm



*Where*

Zoom LIVE Meeting  
- Zoom LIVE Meeting,



### SRES® Seniors Real Estate Specialist

Get Ready For The Baby Boomers.

A generation of opportunity. Right at your fingertips.

Workshop for Real Estate Professionals That Want to Stand Out in a Boomer's Market

Baby Boomers represent the largest and wealthiest group of buyers and sellers in the country. Understand what motivates this growing market and how to address their needs with the prestigious SRES® designation.

This two-day training program offers real estate professionals the unique opportunity to learn and build key skills in counseling adults age 50+ through selling their family home, buying rental property, moving to a senior community, among many other issues. Seniors Real Estate Specialists® learn how to:

- Identify the power of generational demographics
- Develop and maintain relationship marketing skills
- Counsel rather than sell to seniors
- Understand the implications of tax laws, probate and estate planning



*When*

Tue May 18 09:00am to 04:00pm



*Where*

American Real Estate University - Summerville  
318 N Cedar Street suite B - Summerville, SC

---

Register At [www.AmericanREU.net/classes](http://www.AmericanREU.net/classes)